

Verde Valley Imagination Library
Profit & Loss
 July 2023 through June 2024

	Jul '23 - Jun 24
Ordinary Income/Expense	
Income	
Blazin' for Books Income	
Book Pull	4,035.00
Donations	
Book Pull Donation	251.90
Donations - Other	10,057.58
	10,309.48
Total Donations	10,309.48
Live Auction	3,681.89
Silent Auction	18,114.37
Sponsorships	23,767.78
Ticket Sales	4,214.20
	64,122.72
Total Blazin' for Books Income	64,122.72
Donations	
2024 Sponsohips	5,000.00
ACF - Donor Adv Funds	2,800.00
Annual	60.00
Fid Res-Stocks	7,463.50
Monthly	1,292.37
Other	2,673.72
Yavapai Title Agency	3,649.00
	22,938.59
Total Donations	22,938.59
Fid Stks ST Capital Gain/(Loss)	-24.56
Grants	
ACF - Yavapai	2,000.00
AZ New Enrollment Grant	67,875.00
Dollywood Foundation	144.00
Rotary District Grant	
Rotary Club of Sedona	3,750.00
Rotary Club of Sedona Village	3,750.00
Rotary Club of Verde Valley	3,750.00
	11,250.00
Total Rotary District Grant	11,250.00
United Way	2,000.00
	83,269.00
Total Grants	83,269.00
Interest Earned	4,666.07

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Rotary Donations - Additional Rotary Club Red Rocks	750.00
Total Rotary Donations - Additional	750.00
Total Income	175,721.82
Gross Profit	175,721.82
Expense	
Blazin' for Books Expenses	
Advertising	1,382.48
Auction Expense	2,995.23
Blazin' M	8,089.88
Celebration Event	400.00
Credit Card Fees	1,453.96
Entertainment	200.00
Gift Cards	686.00
Insurance	176.00
Kick-off Event	45.30
Postage	564.18
Printing	1,565.07
Promotion	43.10
Seed Money	0.00
Supplies	251.26
Tent Rental	1,583.83
Total Blazin' for Books Expenses	19,436.29
Contract Services	
Accounting Fees	450.00
Total Contract Services	450.00
Operations	
Books, Subscriptions, Reference	47,200.84
Community Events	3,464.23
Credit Card Fees	92.88
Enrollment	389.60
Postage, Mailing Service	1,516.92

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Promotional Expense	
Ads	1,592.59
Dollywood Promotional Items	361.99
Exhibit Tent	1,001.88
Mail Chimp	172.65
Thank you Event	618.96
Volunteer Thank Yous	1,140.55
Promotional Expense - Other	1,065.10
Total Promotional Expense	5,953.72
Public Relations	120.00
Telephone, Telecommunications	383.20
Training	160.00
USPS PO Box	176.00
Website	664.66
Operations - Other	188.00
Total Operations	60,310.05
Other Types of Expenses	
AZ Corp Comm Filing Fee	10.00
Insurance - Liability, D and O	961.00
QuickBooks Annual Fee	603.08
Software	87.84
Total Other Types of Expenses	1,661.92
Payroll	
Gusto Payroll Fee	599.01
Taxes	694.24
Wages	9,075.00
Total Payroll	10,368.25
Uncategorized Expenses	0.00
Total Expense	92,226.51
Net Ordinary Income	83,495.31
Other Income/Expense	
Other Income	
Int/Div Income VVIL Endowment	2,703.16
Realized Gains/Losses VVIL Endo	5,490.24
Unrealized Gain/Loss VVIL Endow	7,231.72
Total Other Income	15,425.12

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Other Expense	
Admin Fees VVIL Endowment	882.38
Investment Fees VVIL Endowment	401.21
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Total Other Expense	1,283.59
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Net Other Income	14,141.53
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Net Income	97,636.84
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